



# SelectCleaning!

Franchise Opportunity

# Make it Happen

Owning your own business is everyone's dream.

**Everybody talks about it and some people make it happen – we look forward to helping you become one of those!**

We know that when you are ready the hardest part is deciding which business is right for you. You have many options and there are plenty of sound Franchise opportunities out there. However, none can offer the same guarantees, support and opportunities as a SelectCleaning™ home cleaning franchise.

Home cleaning has seen robust growth over recent years showing that even in times of recession work is growing. The continued increase in 2 income households coupled with a decrease in leisure time has contributed to the growth in this industry.

For Franchisees the business offers the advantage of generating recurring income from repeat customers.

At SelectCleaning™ we have built what we believe to be the best home services franchise in the market. We have used our considerable expertise and the resources of our parent company to build an outstanding system. Now it's up to you. Please take the time to carefully read and consider our information. We're confident you'll see the many benefits and financial opportunities SelectCleaning™ offers our franchise owners.

We look forward to welcoming you to SelectCleaning™.  
It's a decision you'll be glad you made.

Yours sincerely,  
SelectCleaning

We have 29 clients  
and currently earn  
over \$6,000  
per month.



Siming & Ling, Franchisees,  
SelectCleaning Melbourne  
(Jan 2012)

# A Smart Business Decision

SelectCleaning has been developed by one of Australasia's leading Franchise operators to be the most attractive and rewarding Franchise opportunity available today in the services market.

## Who is SelectCleaning?

SelectCleaning is part of the highly successful Franchise Shop Limited group of Franchise systems. Franchise Shop systems operate in four countries and look after over 1000 Franchisees.

SelectCleaning is a dynamic well developed Franchise system that has worked hard to ensure that its franchisees will receive superior guarantees, support and ongoing satisfaction from their investment.

Franchisees who join SelectCleaning have the opportunity to build a business using tried and tested systems that have been proven again and again by Franchisees in Australasia.

## Why is SelectCleaning so successful?

We believe it's because we give the client what they really want – a professional home-cleaning service that offers well trained, trustworthy people who care about what they are doing.

## What is professional cleaning?

It is the business of cleaning the homes of people who are either unable to clean, or prefer to leave their cleaning to professionals.

Increasingly busy lifestyles mean that a professional cleaning service is no longer a luxury enjoyed only by the wealthy.

We have recognized the potential of this growth industry, and are confident in offering you a share in our investment.

## What is a SelectCleaning franchise?

It's your own cleaning business, with expert help. When you purchase the franchise you gain the right to use the SelectCleaning business system utilizing our name, marketing systems, support, and technical expertise. You will receive comprehensive training, equipment, uniform, business cards and manuals. In fact everything you need to get started including a client base.

# A Flexible Lifestyle

SelectCleaning provides you with flexibility and security that allows you to effortlessly achieve your desired lifestyle and goals.

## What hours are involved?

Home-cleaning is typically done during normal business hours.

## Are there ongoing fees?

Yes, like many franchise systems we charge service fees. However our fees are designed to encourage you to build your business – the bigger the business you build the lower the percentage of fees you pay.

## Is it possible to start out part time?

Most people take the business on full-time, however the smaller packages can be run on a part time basis if you wish.

## Is there a guarantee?

Yes. At the core of our business is the unique double business guarantee. The guarantee is subject to the terms of the franchise agreement and will be explained to you. To learn more on how this outstanding business guarantee works, phone the office and make a time for us to go over it with you. You will love it!

## Can I grow my business?

Yes, you are free to find work using our marketing system or your own efforts. Alternatively you may wish to purchase more clients from us to expand your business.



You choose what  
level of work you  
wish to start your  
business with.\*



\*Conditions apply.  
For more information see  
the franchise agreement.

Select!

# A partnership to success

If you succeed, we succeed. So it's in our best interest to create a strong business partnership that helps you every step of the way, from the initial startup right through to a level of growth that you aspire to achieve.

## Superior Business Systems

Franchising will always be a successful concept. One of the key components of this success is the relationship between the franchisor (us) and the franchisee (you), a true business partnership in every sense. The term 'network' has been used to describe this partnership, a term which effectively describes its mutually beneficial nature.

The better our systems, the easier it is for you to grow your business, which in turn benefits us through royalty payments. This co-dependence is what makes franchising a truly 'win-win' business model.

SelectCleaning has the two main ingredients of a successful franchise well and truly covered:

- A service that people want.
- The support of excellent business systems.



## A Choice of Investments

At SelectCleaning the size of your investment is variable according to how many guaranteed clients you would like to start your business on.

Make a time to talk to us about how much you would like to invest in your future.

## The Select Double Business Guarantee

The Select Double Business Guarantee provides you with a specific written guarantee: not only will you receive a guaranteed amount of work, but we will provide the same amount of work again.\*

*\*Conditions apply. For more information see the franchise agreement.*

SelectDoubleBusinessGuarantee!

# Real Support

We support our franchisees with manuals, hands-on training, video training and other targeted resources to ensure you have all the knowledge you need for business success. Our guidance falls into three main categories:

## Customer Service Training

Customer service is a critical area for any service provider. At SelectCleaning we are totally committed to excellence in customer service, so we run courses specifically on this subject. From great customer service comes profitable relationships that you can use to build your business.

## Technical Training

In order to do your job effectively, we need to ensure that you understand the technical aspect of the cleaning process. We do this by providing a hands-on training programme supplemented with video training. Before beginning to service your own clients, our professional franchise trainer will teach you how to provide the standard of cleaning services that continues to delight SelectCleaning customers.



## Operations Training

Dealing with the many issues that face small businesses can be a difficult task for the business owner, for some people starting a business can be a lonely experience.

We will train you in some specific areas including:

- Customer communication
- Quoting work
- Handling complaints
- Generating new work

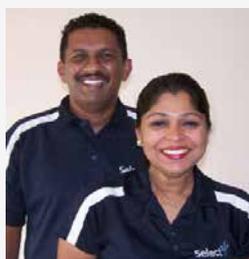
With a SelectCleaning franchise we are only a phone call away, ready to provide you with the advice and guidance you need for success in all areas of your business.

# The Checklist

8 great reasons to buy a SelectCleaning franchise.

1	Double business guarantee*
2	Small investment to get started
3	Opportunity to grow and expand your business
4	Business ownership gives you more options
5	Ongoing support from your Master Franchisee & team
6	Technical training and back up
7	Huge market that is growing rapidly
8	Potential to make a capital gain

\* Conditions apply – see the franchise agreement.



*“We have found the SelectCleaning training and support have helped us to get our business started really quickly. Not only have we got the security of our guarantee but we have also got our own work.”*

– Azim & Seema

Join the team.  
Start your own  
business today.



# Buying the Business

Choose a package that fits your lifestyle.

SelectCleaning has many tailored buying options for you to consider and will assist you to find the appropriate solution that best suits your requirements.

- You buy a SelectCleaning business based on an agreed level of work that will be offered to you.
- We can also assist you obtaining finance if required.

## Initial Kit\*

The Initial Kit includes everything you need to get your business going:

- Chemicals
- Equipment
- Training
- Business cards
- Uniform
- Specialist equipment

*\*A full list is available from SelectCleaning.*

Monthly Work Guarantee	Cost of Business	Initial Kit*	Total
\$1,000	\$6,000 + GST	\$2,700 + GST	\$8,700 + GST
\$2,000	\$12,000 + GST	\$2,700 + GST	\$14,700 + GST
\$3,000	\$18,000 + GST	\$2,700 + GST	\$20,700 + GST
\$4,000	\$22,900 + GST	\$2,700 + GST	\$25,600 + GST
\$5,000	\$26,200 + GST	\$2,700 + GST	\$28,900 + GST
\$6,000	\$31,400 + GST	\$2,700 + GST	\$34,100 + GST
\$7,000	\$36,600 + GST	\$2,700 + GST	\$39,300 + GST
\$8,000	\$41,800 + GST	\$2,700 + GST	\$44,500 + GST
\$9,000	\$47,000 + GST	\$2,700 + GST	\$49,700 + GST

*NOTE: Prices may vary depending on your area – please talk to us regarding specific pricing*



*“Having a SelectCleaning business was the fastest way for us to realize our dream of owning a business. We feel we are now on the ladder to success with the safety of the Double Business Guarantee. With the company’s support we are earning money easily and have a great lifestyle.”*  
– Simon & Helen

# Contact Information

If you believe that NOW is the time to move into your own SelectCleaning business then we would be pleased to assist. Please contact your local office – we look forward to hearing from you.

<p><b>SYDNEY</b> James Shi</p> <p>Ph: (02) 8188 2713 M: 040 454 0780 E: james.shi@select.biz</p>	<p><b>SYDNEY</b> Mark Gilbert</p> <p>Ph: (02) 8188 2713 M: 0402 650 025 E: markg@select.biz</p>	<p><b>MELBOURNE</b> Pat Murray</p> <p>Ph: (03) 9847 0810 M: 0417 102 413 E: patm@select.biz</p>
<p><b>ADELAIDE</b> Raymond Liu</p> <p>Ph: (08) 7220 5663 M: 041 395 4778 E: raymondli@select.biz</p>	<p><b>WELLINGTON</b> Don Dai</p> <p>Ph: (04) 471 2588 M: 021 840 502 E: wellington@select.biz</p>	<p><b>CHRISTCHURCH</b> Mark Gilbert</p> <p>Ph: (03) 365 8422 E: ch@select.biz</p>
<p><b>AUCKLAND</b> Graeme &amp; Sylvia Norton</p> <p>Ph: (09) 625 9577 M: 021 973 555 E: graemen@select.biz</p>	<p><b>HAMILTON</b> Ray Mudgway</p> <p>Ph: (07) 839 7199 M: 021 279 5700 E: raym@select.biz</p>	
<p><b>REST OF AUSTRALIA</b> Mark Gilbert</p> <p>Ph: +61 8 7111 0828 M: 0402 650 025 E: markg@select.biz</p>	<p><b>REST OF NEW ZEALAND</b> Mark Gilbert</p> <p>Ph: +64 9 950 3680 M: 021 795 666 E: markg@select.biz</p>	<p><b>WEB SITES</b></p> <p>selectcleaning.com.au selectcleaning.co.nz</p>

